

**PATENTS** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Pollard et al.

Attorney Docket:

0419-015

Serial No:

09/827,812

Examiner:

Not Assigned

Filed:

Title:

04/06/2001 based on U.S. Provisional Art Unit:

2161

Application Serial No. 60/195,889

filed April 7, 2000

AND TRACKING

**GENERATION** 

OF

**AUTOMATED SAMPLE** 

CORRESPONDING PRESCRIPTION.

#### INFORMATION DISCLOSURE STATEMENT

**Assistant Commissioner for Patents** Washington D.C. 20231

Transmitted herewith is Form PTO/SB/O8B listing cited reference documents provided with this Information Disclosure Statement that may be relevant to the subject application. It is respectfully requested that this document be considered by the Examiner and an initialed copy of the form be returned to the undersigned. It is believed that this disclosure complies with the requirements of 37 CFR §§ 1.56, 1.97 and 1.98 and the MPEP §609. If for some reason the Examiner considers otherwise, it is respectfully requested that the undersigned be called so that any deficiencies can be remedied.

Submission of this document is consistent with the broadest interpretation of the duty of disclosure. In accordance with the rule for patent prosecution, such a submission is not to be construed as an admission that the information cited in the Information Disclosure Statement is, or is considered to be, material to patentability as defined in §1.56. Applicants respectfully reserve the right to challenge a conclusion that any of the submitted material represents information constituting prior art to the present application or that the information that applicant has located would be of the type used by one of ordinary skill in the art in solving the problems addressed in the present application. The submission of this material is consistent with the duty of disclosure and should not be interpreted as an indication that applicants have made a prior art search such that the examiner should not undertake to conduct an independent prior art search.

Applicants submit for consideration to the Examiner, a series of articles found on the World Wide Web.



RECEIVED

JUN 1 4 2001

Technology Center 2100

PhasTrak provides a hand-held device used by field-based pharmaceutical company sales representatives for use in their daily sales call activities. This device contains some software for "product sample control and management—including signature verification, rapid retrieval and sampling history". Reference A: (www.imshealth.com/public/structure/dispcontent/1,2779,1000-1000-16023,00.html dated January 19, 2000, printed June 4, 2001)

The PhasTrak program is described in Reference B "Powerful, Professional Databases for Windows CE" by David Shier. See page 4 of the printed copy of this article where it notes that "one of the most important features of PhasTrak is the logging of sample products provided to physicians." The article notes that the physicians sign for the controlled substances that constitute the samples.

The PhasTrak program is also discussed in IMS HEALTH Strategic Technologies provided in Reference C.

### ReadyScript

Reference B by David Shier also includes a mention of a product he was developing called "ReadyScript". This product is referenced on page 2 of the Shier article. From the Shier article, one can deduce that the product will run on a Palm-sized PC. The device running ReadyScript uses a wireless network to transmit prescriptions.

There is no reference to the problems associated with dispensing samples in the Shier discussion of ReadyScript. The collection of material from the BIOMERICA web site and from its subsidiary ReadyScript's web site provides additional detail on the functionality of the ReadyScript product with respect to prescriptions (See Reference set D). Although it is not clear that the material printed in June of 2001 reflects that status of the product before the filing date of the present application, this material does not mention the problem of working with pharmaceutical samples and thus provides no specific solution to these problems.

#### IMS HEALTH SampleTrak

Applicants provide notice that applicants have located a press release dated after the priority date for this application of a second IMS HEALTH product, SampleTrak, which can be integrated with the IMS HEALTH PhasTrak software mentioned above. The press release states that SampleTrak was announced on April 19, 2000, the date of the press release. This product is again directed to pharmaceutical field sales representatives but is focused on the process of providing samples to qualified physicians and then documenting the transaction.

The IMS HEALTH SampleTrak announcement would not be prior art to the present application which relies on a provisional application filing date of April 7, 2000. Applicants provide this reference to the Examiner so that the Examiner may check whether a public disclosure regarding SampleTrak was made prior to the priority date of this application. The

press release provided with this disclosure was found on the IMS HEALTH web site with title "IMS Health Strategic Technologies Launches SampleTrak; the First Web-Based Solution for Managing Prescription Drug Sampling" (http://www.imshealth.com/public/structure/dispcontent/1,2779,1000-1000-38951,00.html dated April 19, 2000 and printed June 4, 2001).

Applicants respectfully submit that the submitted material either alone or in combination does not disclose or render obvious the inventions claimed by applicants Pollard et al. in the present application.

Dated: June 6, 2001

Respectfully submitted,

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**Enclosures** 

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Substitute for form 1449A/PTO

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Complete if Known		
Application Number	09/827,812	
Filing Date	04/06/2001	
First Named Inventor	Pollard et al.	
Group Art Unit	2161	
Examiner Name	Not Assigned	REA
Attorney Docket Number	0419-015	CEIL

Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue numbers(:publisher, city, and/or country where published Cite "IMS Health Strategic Technologies Launches PhasTrak; New Hand-Held Α Solution for Improving Pharmaceutical Customer Relationships", (http://www.imshealth.com/public/structure/dispcontent/1,2779,1000-1000-16023,00.html), dated January 17, 2000, printed June 4, 2001, 2 pages "Powerful, Professional Databases for Windows CE", David Shier, (http://www.pocketpcmag.com/Jan00/database.html), printed May 31, 2001, 6 pages IMS HEALTH STRATEGIC TECHNOLOGIES, Sybase, Inc. (2000) 2 pages C Web Pages from Biomerica, Inc.: Ready Script, printed June 4, 2001 D http://www.google.com/search?q+cache:hLKjlwSw7G4:www.readyscript.co m/home/index.+ReadyScript&hl=en, (1 page) http://www.readyscript.com/home/index.htm, (1 page) http://www.readyscript.com/product/index.htm, (2 pages) http://www.readyscript.com/product/rx.htm, (1 page) http://www.readyscript.com/product/overview.htm, (1 page) http://www.readyscript.com/product/benefits.htm, (3 pages) http://www.readyscript.com/product/demo.htm, (1 page)

Examiner	Date	
Signature	Considered	

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STATEMENT BY APPLICANT		' APPLICANT	First Named Inventor	
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	(use as many sheets	s as necessary)	Examiner Name	
Sheet		of	Attorney Docket Number	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

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	PTO/SB/21 (6-98)		Application Number	J9/827,812
0	IPETRANSMITTAL		Filing Date	April 6, 2001
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	ENCLOSURES (check all that app	oly)
Fee Transmittal Form	Assignment Papers (for an Application	After Allowance Communication to Group
Fee Attached	Drawing(s)	Appeal Communication to Board of Appeals and Interferences
Amendment / Response	Licensing-related Papers	Appeal Communication to Group
After Final	Petition Routing Slip (PTO/SB/69) and Accompanying Petition	Appeal Communication to Board of Appeals and Interferences  Appeal Communication to  Group  (Appeal Notice, Brief, Reply Brief)  Proprietary Information Chnology Center 2
Affidavits/declaration(s	Petition to Convert to a Provisional Application	
Extension of Time Request	Power of Attorney, Revocation Change of Correspondence Address	Additional Enclosure(s) (please identify below):  Form SB/08B
Express Abandonment Req	Terminal Disclaimer	Cited Art Return Receipt Postcard
Information Disclosure State	Small Entity Statement  Request for Refund	
Certified Copy of Priority Document(s)	Remarks	
Response to Missing Parts/ Incomplete Application	,	
Response to Missing Parts under 37 CRF 1.52 or 1.53		
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Firm or Individual name <b>Kevir</b> Signature	E. Flynn	Date
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	CERTIFICATE OF MAILING	
I hereby certify that this corresponden	e is being deposited with the United States Po for Patents, Washington, D.C. 20231 on this	stal Service as first class mail in an envelope tate:
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Signature Multiple Date 06/06/01		
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